



GOLDEN NUGGETS

Of the
ROTARY CLUB OF GOLDEN, COLORADO

August 14, 2007 — Volume 22, Number 4

CALENDAR OF EVENTS

Today, August 14 – John Deckys, who is a mortgage lender and credit expert, will discuss the credit scoring process and how it affects your credit status.

August 18 – Golden Peaches Day!

August 19 – Tapas and Tunes. A club picnic and Jefferson Symphony event, 5:30 pm, at Parfet Park in Golden. See the article in this issue for the details on the event.

August 21 –Dark Day! The Annual Picnic will be on August 23rd at Rolling Hills CC.

August 23 – Annual Picnic at Rolling Hills CC with the Evergreen and Conifer clubs. See the article in this issue for the details.

August 28 – Club Assembly.

September 4 - DARK DAY, because it's the day after Labor Day and Rolling Hills CC is closed.

September 11 – Magda King of the NAMLO organization will bring us up to date on their activities at the school in Nepal that we have helped support in the past.

September 13 – Board of Directors meeting, 7:30 am, in the Red Fox Room at Red Rocks CC. All members are welcome; just let Prez Colleen know that you will attend. See News Items for more details.

September 18 – Janine Sturdavant, who is the President of the ARK Initiative (At Risk Kids Art), will speak on the work the group does in building a sense of self-worth for at risk children who are incarcerated.

September 25 – Club Assembly.

A bit further into the future is another event Rotarians may wish to consider. A reprise of The Institute for Leadership is scheduled for October 5 & 6, 2007. Watch the Nuggets for more detail in the near future.

PEACH SALE THIS SATURDAY

We're almost down to the wire. The annual Golden Rotary Peach Sale is in the home stretch, with the distribution day coming on **Saturday, August 18th** at the Jeffco Fairgrounds.

The Nuggets has received a report that sales are not at the level we need to effectively support our various charitable programs. **Bob Short**, our Peach Promoter par excellence, reports that the sales promotions are underway, with mailings to the 5700 past buyers, announcements in the Transcript newspapers, and in Chamber of Commerce mailings. Bob has asked all members to make that extra push to help make it a successful program.

Web Master **Barb Warden** has provided us with some additional ammunition in two recent memos to club members describing how she and others have had good results with an email program. See Barb's memos of August 7th and 9th for the details about how to do it and a sample solicitation to use. It couldn't be much easier.

Note also the reference Barb makes to a story in the Denver Post from the past Sunday about the shortages of peach supply in many parts of the country. That situation should be very helpful in pushing our product.

The Club has set a goal of 3,000 cases, and has asked each member to commit to the sale of at least 20 cases. Sales Manager **Bob Short** is, as usual, setting an aggressive example, having led the pack with a substantial order book.

As you speak to your prospective customers, it's important to note these facts:

- News from the Western Slope of Colorado indicates that the peach crop will be a good one this year, although the crop will be smaller, by about 20%, than was the case last year.

- The effect of this smaller crop will likely be that the competitive prices in the grocery stores will somewhat higher than in past years.

- Thus our 2007 price of \$35 per case (60-70 big peaches) will be more than competitive

- And remember, Golden Rotary's Western Slope peaches are the very best, the incomparable *ne plus ultra* of peaches!

The delivery of these tasty golden orbs to Golden Rotary customers again will take place on **Saturday, August 18th**. We will be using the same delivery point as in previous years, at the Jeffco Fairgrounds, near Sixth Avenue and Indiana Streets in Golden. Make sure this date is marked in bright orange on your calendar; we will need all the faithful salespeople available.

Keep the pressure on !!

TAPAS AND TUNES ON SUNDAY

Are you ready for tapas and tunes on Sunday? It will be just the thing to help you unwind after the whirlwind finish of our Peach sale program, which will end on Saturday.

Tapas translate as "little bites" or to add a bit of French to the discussion, light hors d'oeuvres. They can be cold or warm and be almost any food item that you can imagine.

The "tunes" part of the equation will be provided by the Jefferson Symphony Orchestra in a free concert at Parfet Park in Golden on **Sunday, August 19th, beginning at 6:30 pm**. The event will be a summer concert, "Classics of the Ages" that will feature an evening of light classical and pop music. This annual event draws several thousand music lovers

This club social event is being organized by **Peggy Halderman**. This family outing will held at Parfet Park in Golden, located at Washington Avenue and 10th Street, just across the street from the Golden Visitors Center and on the north shore of Clear Creek. Peggy suggests that we plan to arrive by 5:30 pm so we will have time for munchies and refreshments before the concert begins. Bring your "Tapa" contribution with enough to share with four other people and beverages of your choice. Bring your own lawn chairs or blankets for comfortable seating. Peggy plans to carve out some primo space at the

Park so we can see and hear all the fabulous music.

Be sure to sign up for the event on the signup sheets that will circulate at upcoming meetings on Tuesday morning. Peggy needs to know how much space to reserve for our group. If you need more information on the event call Peggy at (303) 763-7076.

We'll see you there.

PICNIC EVENT NEXT THURSDAY

The annual Rotary Club of Golden Picnic with the Evergreen and Conifer Rotary Clubs will be held next **Thursday, August 23rd** from 6:00 pm to dark or whenever people like. The event will take place at Rolling Hills CC in Golden.

This picnic will be our regular gathering for the week, following the Dark Day for Tuesday, August 21st. So get these two on your schedule now.

We'll have the swimming pool area, just to the west of the club house, for the festivities. As in the past, the event will be a family outing. Plan now to bring your family to enjoy the many activities, such as swimming, horseshoes, Frisbees, food, and, of course, the volleyball challenge!

We expect that this event will have a good deal better outcome than has been true in several recent attempts at summer picnics. Members will recall that our attempts at mountain picnics, especially those at Evergreen Fitness and Tennis club, have usually been greeted by torrential downpours, or at least a cloudy, rainy days, that had a very dampening effect on the event.

It should be a great opportunity to visit with Rotarians from the other two clubs that are neighbors of ours in the west Denver area. The pageantry of these three clubs gathering at one time should be a sight to behold.

President **Colleen Jorgensen** and event organizer extraordinaire, **Les Jones**, have promised an orgy at least at the level of last year's event. That event, at least, did not suffer a rain out. It promises to be great fun, especially if **Don Bleyle** is as successful as he was with the golf tournament in interceding with the weather

gods to provide us with a sunny afternoon and evening.

The event will be catered so that it will not be necessary for Rotarians to bring food or refreshments. Rotarians will not incur any additional cost because this will be the regular meeting for the week. Guests will be \$ 17 for adults and \$ 8.50 for kids under 12. There will be a cash bar for libations you might like. The menu will include hot dogs, hamburgers, bratwursts, salads and dessert. Included drinks will be iced tea and lemonade.

Rumors have been circulating that the Evergreen club is actively recruiting “ringers” and other persons who have volleyball talent. Prez Colleen is seeking a Golden volunteer to organize the traditional volleyball game. The assignment involves locating the essential equipment, leading some practice sessions, and coordinating with the Evergreen club to finalize arrangements.

Your reporter has it on good authority that Evergreen is determined to retain the trophy that they have won over the past several years, and which will extend their lead in this long running and hard fought series. Let's show our participation and enthusiasm and short circuit their attempt to retain the title.

You can signup for the event on Tuesday mornings on the signup sheets making the rounds. Or if you need to sign up at the last minute, or have questions, you can contact Colleen at home phone at (303) 838-7952 or Les at (720) 341-2695.

NEWS ITEMS

PEACH VOLUNTEERS NEEDED – A sizeable group of willing and energetic volunteers from Golden Rotary are needed to help at the distribution site this coming Saturday, August 18th. The location is at the Jeffco Fairgrounds, near 6th Avenue and Indiana Street in Golden. It's the same site as we've used in the past several years. We need volunteers to arrive by about 7:30 am on Saturday to set up and be ready for the crush of eager buyers.

If you haven't already signed up with President **Colleen Jorgensen** or Peach Distribution Honcho **Les Jones**, you can do so today at the meeting, or you can call them to sign up or for

questions at the phone number indicated in the Peach Sale article in this issue of the Nuggets.

ATTENDANCE REPORT – Secretary **Larry Fike** has just released the attendance report for July. For the month Golden Rotary had an attendance of 72.5 %, which is not too bad but was not in the same league as for May 2007 when Golden's attendance was 89%, among the highest in District 5450.

Don't forget those make ups which are very easy to do. You can learn which club is meeting where by going to the District 5450 website at www.rotary5450.org and clicking on Find Day/Club right under Dave and Ann Beall's photo. It's a wealth of information so check it out.

GSE SLOTS AVAILABLE - District 5450 is fielding two Group Study Exchange teams in the coming year. The first, to South Africa and Lesotho, departs on September 4th. The personnel for this team have been selected and have been hard at work preparing for the trip.

The second exchange is scheduled for the month of May, 2008, in Northwest Germany and Berlin. Applications for Team Leader are due September 7th, and for team members, September 28th. The Leader must be a Rotarian while the team members cannot be Rotarians. This an exciting opportunity for anyone interested in a life-changing month immersed in a foreign culture. For detailed information or questions on the program contact **Connie Holden**, the GSE Chairman at choldensmith@aol.com or (303)530-1172. You can also go to the District 5450 website at www.rotary5450.org and click on the GSE section in the middle of the home page.

INSTITUTE FOR LEADERSHIP SCHEDULED – This two day workshop is scheduled for Friday and Saturday, October 5 & 6, 2007. The program is a reprise of two previous presentations of the program, the most recent of which was in October 2006. The workshop, sponsored by Rotary District 5450, was very well received by those Rotarians who attended. More detail can be found on the District 5450 website.

CHECK OUT THE POCKET PARK – As mentioned in the May 1 issue of the Nuggets Golden Rotary provided some of the funding to

help develop a small park in downtown Golden. The park is developed from a vacant lot that is located on the east side of Washington Avenue between 11th and 12th Streets and next to the Rocky Mountain Quilt Museum. The appearance of Washington Avenue has been much improved by the addition of this project.

DO YOU HAVE THE ROTARY BASICS? – If you haven't already done so, catch the Rotary Basics in the August 2007 of the *ROTARIAN*. The section on pages 39-46 is an excellent primer on Rotary with lots of information on what our organization is all about. It is good reading for both new and long time members. For our new members who may not yet be receiving their copy of the *ROTARIAN* contact **George Mitchell** or **Dana Moran** to obtain a copy of the section for your review and edification.

BOARD MEETINGS – As Golden Rotarians know, the club Board of Directors meets each month on the second Thursday at 7:30 am. The new location is the Red Fox Room at Red Rocks Community College, just off the South 6th Avenue frontage road in Lakewood. The Red Fox Room is located on the main floor, at the east end of the RRCC building. Breakfast will be served. All members are welcome to join in the festivities and partake of breakfast and discussions with the assembled members of the Board. It is essential, however, to advise President Colleen in advance of your plan to attend. For information, or directions to RRCC and the Red Fox Room, drop Prez Colleen a note at colleen.jorgensen@rrcc.edu or give her a call.

UP TO DATE ON GOLDEN? – If you aren't or would like to know more about things to do this week (or any week) in Golden, go to www.onlinegolden.com and you'll get it all. This new service has been developed and is supported by our very own webmaster, **Barb Warden**. The website has a plethora of information on Golden and the various activities, programs and events going on around our fair city. You can learn about the City Council meeting schedule, the current play at Miner's Alley Playhouse, the exhibits and classes at Foothills Art Center, the current exhibit at the Rocky Mountain Quilt Museum and much, much more. Check it out!!

CRUTCHES 4 AFRICA – Don't forget the program recently introduced to us by **Dana Moran**. You can bring any used (or unused for that matter) crutches and/or canes that you may have recovered from using (as has your Editarian). If these are now languishing in a closet, the attic or in that dusty basement corner, Dana will be happy to get them to Mountain Foothills Rotary club. That club, located at Mt. Vernon CC is conducting the program for this area. If you have questions call Dana at (303) 526-1895.

**OFFICERS AND DIRECTORS
GOLDEN ROTARY CLUB
2007-2008**

Elected –

President	Colleen Jorgensen
President Elect	Judy Orr
Vice President/Service	
Chair	Tom Hughes
Secretary	Larry Fike
Treasurer	Pat Madison
Club Service	Les Jones
Community Svc	Mo Lukens
International Svc	Jim McGuigan
Rotary Foundation	Bob Neukirchner
Vocational Svc	Zonia Bowers

Appointees

Habitat Chair	Jim Smith
Editarian	George Mitchell
Membership	Heather Duncan
Sgt. at Arms	Kevin Nichols
Interact Liaison	Frank Darrow
PR/Internet Liaison	Barb Warden

Ex Officio

Past President	Bob Short
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DISTRICT 5450 GOVERNOR

Dave Beall	2007-2008
Steve Cantrell	2008-2009

RI PRESIDENT

Wilf Wilkinson	Canada
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